NMU Mobile App

NMU Board of Trustees
December 15, 2012
Mobile Development Strategy

- Survey faculty, staff, and students
- Make decisions
  - which platforms to support
  - Identify development tools
  - Native app or mobilized web pages?
  - Develop in-house or purchase?
- Create a strategy document
- Establish a steering committee
- Prioritize services
Version 1.0 focus: Current Students

Phase 1

Current Students

- Grades
- Class schedules
- Campus events
- Campus Alerts
- EduCat
Available now in the AppStore
Phase 2 focus: Incoming Students

Phase 2
Incoming Students and Parents

- Request for Information
- Viewbook Snapshot
- Financial Aid Toolbox
- Customized Scholarship Search
- Majors and Minors Web Links
- Admissions College Fair and School Visit Schedule
- Campus Visit Form
Phase 3 focus: Alumni

Phase 3
Alumni

- Make a Donation
- Update an Address
- Campus Directory
- Alumni Events Calendar
- Request a Contact (Classmates, Faculty/Staff)
Phase 4 focus: Faculty & Staff

Phase 4
Faculty and Staff

- Job Openings
- Administrative Calendars
- Academic Calendars
- Submit Leave Time
- Department Directory
Questions?

Thank You!