AGENDA

Educational Policies Committee April 12, Via Zoom 3:00 p.m.

- 1. Approval of Minutes March 29, 2021
- 2. Approval of Agenda
- 3. Ongoing Business
 - a. Global Campus revenue-sharing funding model and new program proposal budget projections (guests: Brad Hamel and Steve VandenAvond; 3:00pm, 30 minutes)
 - b. BFA in Acting proposal recommendation
 - c. MS in Outdoor Rec proposal recommendation
- 4. New Business
 - a. Additional EPC meeting on April 26 to wrap up business
 - i. Annual report
 - ii. Chair succession
 - iii. APR cycle

MINUTES

Educational Policies Committee

April 12, 2021

Via Zoom

3:00 p.m.

Present: B. Canfield (chair), J. Cantrill, G. Logan, C. Johnson, K. Johnson, D. Kapla, J. Leonard,

J. Thompson, L. Warren, R. Winn

Guests: B. Hamel, S. VandenAvond

1. Approval of Minutes – March 29, 2021

a. C. Johnson moved to approve. J. Cantrill seconded. R. Winn abstained since he was not at the March 29th meeting. All others in favor.

2. Approval of Agenda

a. C. Johnson moved to approve. J. Thompson seconded. All in favor.

3. Ongoing Business

- a. Global Campus (GC) revenue-sharing funding model and new program proposal budget projections
 - Steve VandenAvond, Vice President for Extended Learning & Community Engagement, and Brad Hamel, Director of Global Campus Operations, answered committee questions regarding the GC
 - ii. Projected budgets for GC programs tend to be different than traditional, on-campus programs due to:
 - 1. Different overhead rates. GC: 35%; Traditional, on-campus: 42.5%
 - 2. GC budget model only applies to academic year. Summer revenues are not calculated into the model
 - 3. GC programs charge in-state tuition for all students, regardless of state of residence
 - 4. Different methods of forecasting program enrollments. GC forecasts enrollments using Gray Associates market data as well as projections from the department
 - 5. GC programs utilize adjuncts, overloads, and term lines instead of tenure track lines. This decreases instructional costs
 - Marketing expenditures are not always a part of the initial budget model for GC programs
 - 7. Not all departments with GC programs utilize the revenue sharing model because the department risks sharing any deficits. At this point, GC programs have not carried deficits into the next academic year. While one semester of the academic year may have come out in deficit, the entire academic year has been profitable
 - 8. When reviewing GC programs, EPC should prioritize the GC budget model

iii. Instructional Costs

1. Instructional costs are paid out of department budgets. At the conclusion of the semester, departments are reimbursed by GC. deficits are charged to GC

- 2. What happens when a tenure track line is recommended for a GC program? GC would work with Academic Affairs. GC is not currently in a position to support tenure track lines
- b. MS in Outdoor Rec proposal recommendation
 - i. Recommend reauthorization of the 3-year term line (currently held by Ryan Hines), funded by Global Campus.
 - 1. J. Cantrill moved to approve. J. Thompson seconded. Committee discussed further. Friendly amendment by J. Leonard provided below in item 3.b.ii.
 - ii. EPC supports M.S. in Administration of Outdoor Recreation and Nature-based Tourism as an online Global Campus program pursuant to review in the third year in order to assess established benchmarks, and recommend immediate authorization of a 3-year term line.
 - 1. Benchmarks established in proposal:
 - a. Financial sustainability. Is the program on track to be self-supporting in year four?
 - b. Program enrollments. Year 1: 5 students, year 2: 11 students, year 5: 17 students)
 - 2. J. Cantrill moved to approve. L. Warren seconded. No further discussion. All in favor.
- c. BFA in Acting proposal recommendation
 - i. EPC supports the proposed B.F.A. in Acting program, to be launched in Fall 2022, pursuant to review in the third year in order to assess established benchmarks, and recommend authorization of a 3-year term line at launch.
 - 1. Benchmarks established in proposal:
 - a. Faculty teaching load. Is an additional faculty line warranted?
 - b. Program enrollments. Year 1: 10 students; average 12 new students/year; meeting anticipated cohort size,
 - 2. J. Thompson moved to approve. R. Winn seconded. No further discussion. All in favor.
 - a. Present for vote: B. Canfield, G. Logan, K. Johnson, J. Leonard, J. Thompson, L. Warren, R. Winn

Meeting was adjourned at 5:10 p.m.