What is Qualtrics?

Qualtrics Research Suite is an online survey program that provides a powerful set of tools for data collection and analysis. NMU has a subscription to Qualtrics, and it is available to all faculty and staff. NMU students who have academic projects that require use of surveys should ask their instructor or advisor to e-mail CTL to request that they be given access to Qualtrics.

Logging In

There are two ways to log in:

- Through Employee Services or Faculty Services tab on My NMU site (https://mynmu.nmu.edu)
- At http://www.nmu.edu/ctl/qualtrics (Click the Log in graphic, enter standard NMU user id and password).

On Campus Assistance

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<th>Support Type</th>
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<tr>
<td>Technical</td>
<td>Center for Teaching and Learning <a href="mailto:ctl@nmu.edu">ctl@nmu.edu</a></td>
</tr>
<tr>
<td>Human Subjects in Research</td>
<td>Institutional Review Board; Derek Anderson, Chair</td>
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Ensuring Anonymity

To ensure that a survey is completely anonymous, including removal of participants’ IP addresses and locations, select Anonymize Response under the Survey Termination options.

Documentation

Qualtrics provides a wealth of support resources through eBooks, online help, and video tutorials through their “Qualtrics Support” site at https://www.qualtrics.com/support/ (or through the Help button when logged into Qualtrics).

To locate introductory information, once on the site, navigate the menus on the right: Survey Platform > Getting Started > Survey Platform Overview