**Lydia M. Olson Library**

**Strategic Directions 2009-2015 rev. 3.2**

**August 23, 2010 Update**

***Progress on Library Strategic Directions***

**Strategy 1**: **Continue the migration from print to electronic collections and capture the**

**efficiencies made possible by this change.**

1. Reduce print book expenditures; shift funds toward electronic resources. Target: 80% of acquisitions funds are directed toward electronic resources and access.
   * Developed FY11 spending plan to increase proportion devoted to electronic resources from 64% to 71% as increment toward 80% goal. Reduced print-book expenditures by 55%, with plans to increase e-book collections in FY11
   * Cancelled 137 print periodicals (13.6%) and shifted 21 to e-only, moving $41,152 (22.7% of print expenditures) from print journals to electronic resources. Refined offerings to reflect current academic priorities and improve access and usability. Reallocated funds to a resource format with lower inflation, improving fiscal efficiency as well as material effectiveness
2. Negotiate bundled purchases when possible to maximize content for cost.
   * MI Library Consortium merged with Indiana (INCOLSA) to form Midwest Collaborative for Library Services (MCLS)
   * Current participation in consortial licenses for 35 databases through MCLS, for which we’re paying $287,321--roughly 40% of our expenditures for electronic resources, at discounts ranging from 5 – 35%.
3. Acquire additional segments of JSTOR to build upon currently provided journal access.

* Negotiated agreements for JSTOR Arts & Sciences V and VI, adding more than 300 titles in disciplines including philosophy, history, religion, art and art history, language, literature, economics, education, political science, and area studies

D. Participate in shared scholarly communication, including open access initiatives to maximize access and minimize costs for research and scholarly resources

* Working with Michigan Library Association regarding open access and scholarly communication; proposal for sub-group within MLA
* Provide access to 15 significant scholarly databases through the Michigan Electronic Library, which are all paid by the State of Michigan

E. Migrate from media-based video (e.g. DVD) to streaming video for class use.

* Acquired streaming video for an online class in Political Science by negotiating a 3-year access license; students viewed the video via a link in the course management system
* IDTM and Library Technical Services & Systems reviewed video streaming options
* Library Technical Services & Systems adds freely available streaming media links to the library catalog as they are made available from PBS; currently 237 titles

**Strategy 2: Retire legacy print collections while maintaining discipline-based core titles.**

1. Reduce the main print book collection by 50% by 2015.

* Created a viable workflow for review, withdrawal, and disposal, removing 21,387 volumes (5.81% of print items on 3rd floor) during 2009-2010. 64% of weeded volumes sent to Better World Books, returning funds to the library and improving fiscal efficiency. An additional 6,741 volumes were weeded in July 2010.
* Revenue from Better World Books was $773.83 in 2009-2010. An additional $900.01 was received in July 2010.

1. Assess print journals in Olson Library.

* Cancelled 137 titles; shifted 21 titles to electronic only (see Strategy 1.A)

1. Continue participation in state, regional, and national preservation projects.
   * Participant in MI Council of Library Deans (COLD-Academic) Interlibrary Loan committee and Collection Development committees
   * Collaborated with MI Government Documents Depository Libraries to identify collection strengths and housing options for dispersion of Michigan State Library regional depository collections

**Strategy 3: Redevelop the library as the primary informal learning space on campus.**

1. Create a common service desk.

* Created a single service point combining Circulation and Reference support, with plans to add computing, instructional technology, and archives services.
* Cross-trained Circulation and Reference students in preparation for the merger.
* Updating lobby furnishings and reconfiguring photocopying/printing stations

1. Seek funding to create a Technology Corridor on the LRC first floor.

* Resubmitted the National Science Foundation – *Transforming Undergraduate Education in Science, Technology, Engineering, and Mathematics (TUES)* grant to increase adoption of active learning in STEM disciplines at NMU. Submitted by Matt Smock in collaboration with Jill Leonard (BI), JD Phillips (Math/CS), and Jackie Bird (BI)

1. Incorporate elements of the Archives collections into the Library and integrate functions where feasible.

* Library technical staff assumed support of Archives digitized collections

D. Renovate the facility, incorporating a late-night study lounge, an express late-hours

service point, and other functions as appropriate.

* Collaborated with Engineering & Planning to draft floor plans that incorporate ASNMU student union functions (see floor plan drawings)
* Revitalized LRC 229 (Pre-K – 12 and Juvenile/Young Adult collections) with carpeting, reconfigured shelving and lighting, and upgraded instructional learning space.

**Strategy 4 Reposition library expertise, resources, and information tools so they are embedded into the teaching, learning, scholarship, and research enterprises.**

1. Maintain appropriate financial and staffing levels to support materials, services and instructional activities.

* In response to unfilled post-MLS fellow position, reduced instruction load for librarians by training EN111 instructors and graduate assistants to perform library instruction for their classes
* Explored the possibility of training the instructors of UN 100 to perform library instruction for their classes
* Trained Public Services student assistants to do all library tours for library instruction
* Redefined cataloger position (pending retirement) to reflect metadata and technology-based information organization and access systems

1. Embed librarians (ELIS) into the course management system to offer reference and instruction assistance. Incorporate embedded librarians into at least two additional departments each year until at least 75% of departments have embedded librarian participation.

* Four instruction librarians were embedded in 35 online or web-enhanced courses (43 sections) in 2009-10, compared to 6 courses in 2008
* Created an ELIS template including learning modules, a link on the course homepage, discussion threads, announcements, and links to Library course and style guide(s). Template is being revised for use in EduCat.
* Collaborated with English EN 111 coordinator to embed library-related instruction throughout EN 111
* Embedded librarians in courses in nine departments: Criminal Justice, Education, English, Marketing, Native American Studies, Nursing, Psychology, Training and Development, and UN100.
* Participated in Project Information Literacy, a nationwide survey of students’ information-seeking strategies

1. Integrate the Archives into services and facilities of the Library

* Archivist M. Robyns serving as liaison to History department

**Strategy 5 Migrate from Purchasing Materials to Curating Content**

1. Establish an NMU repository of locally created scholarly works.

* AIS Advisory Committee (Senate) working with faculty

C. Acquire collections for the Archives and preserve materials unique to NMU and the

central Upper Peninsula.

* Acquired political papers and records.
* Submitted National Endowment of the Humanities grant application to digitize audio recordings collected in The Red Dust Oral History Collection, the Italian-American Immigrant Oral History Collection, and The Northern Michigan University and Regional Oral History Collection ($124,400)
* NMU imprints moved from the general stacks area to special collections
* NMU faculty publications not replicated in the archives/special collections moved from the general stacks to special collections