Board of Trustees Meeting

April 30, 2004
Enrollment Report

Mr. Bill Bernard
Associate Provost –
Student Services and Enrollment
Winter Enrollments

- 1998: 6,000
- 1999: 7,000
- 2000: 8,000
- 2001: 9,000
- 2002: 10,000
- 2003: 11,000
- 2004: 12,000

Gain: 20.2%

Graph showing enrollment trend from 1998 to 2004 with a 20.2% gain.
Winter Credit Hour Production

Credit Hours

1998 1999 2000 2001 2002 2003 2004

109,747

21.4% Gain
Fall Enrollments
Actual and Projected

Highest in NMU History

18.5% Gain

Actual
Projected

Enrollment
Fall 2004 EMN Targets and Projected New Student Enrollments

Includes 5,780 Continuing Undergraduates

<table>
<thead>
<tr>
<th>Category</th>
<th>Target 9,570</th>
<th>Projected 9,580</th>
</tr>
</thead>
<tbody>
<tr>
<td>Freshmen</td>
<td>1,910</td>
<td>2,010</td>
</tr>
<tr>
<td>Transfers</td>
<td>560</td>
<td>530</td>
</tr>
<tr>
<td>Graduate</td>
<td>850</td>
<td>790</td>
</tr>
<tr>
<td>Other</td>
<td>470</td>
<td>470</td>
</tr>
</tbody>
</table>
New Freshmen (As of April 23rd)

- Applications up by 615 (15%)
- Admissions up by 479 (15%)
- Active Admissions up 485 (16%)
- Orientation reservations up by 170 (19.2%)
- Housing reservations up by 42 (5.8%)
- Projected Fall 2004 New Freshman enrollment up by approximately 200 to a total of 2010 (Highest in NMU History)
New Freshmen Active Admits by Geographic Region

- **UP – West Central Region**
  - Regular Admits down 39 (-7%)
  - Restricted Admits up 42 (+20%)
- **UP – East/ LP North** up 42 (+17%)
- **Central - Lower LP** – up 39 (+22%)
- **Southwest - Lower LP** – up 24 (+14%)
- **East Central - LP** – up 19 (+5%)
- **Southeast LP** – up 35 (+16%)
- **Overall – State of Michigan** – up 162 (8%)
New Freshmen Active Admits by Geographic Region (continued)

- **Illinois Soaring**
  - Regular Admits up 162 (+59%)
  - Restricted Admits up 59 (+54%)

- **Wisconsin Rapidly Rising**
  - Regular Admits up 126 (+42%)
  - Restricted Admits down 3 (-4%)

- **Overall very positive – up 487 (+16%)**
New Freshmen Active Admits by Race/Ethnicity

- African American up 73  (+58%)
- Asian up 5   (+17%)
- Hispanic up 19  (+40%)
- Native American up 4   (9%)
- Multiracial up 22   (33%)
- Caucasian up 304   (+11%)
- Overall up 483   (16%)