ACADEMIC PROGRAM REVIEW RUBRIC

1. History, Development, & Expectations	No history provided	History or enrollment trend absent (3 years or less)	Minimal history included, or enrollment trend explanation (5 years or less)	Detailed history (5 years) of Program evolution provided, and detailed explanation of enrollment trends.
	0 points	3 points	5 points	7 points
2.External Demand for Program (BLS or other)	No apparent demand for Program from external constituents 0 points	Minimal demand for Program from external constituents 3 points	Significant demand for Program (single-digit growth) 6 points	Significant demand for Program (double-digit growth) 12 points
3.Internal Demand for Program	No evidence that Program serves other Programs or institutional needs	Program provides minimal service to other Programs & fails to meet institutional needs	•	Program serves significant number of Programs & meets institutional needs
	0 points	3 points	6 points	12 points
4. Quality of Inputs-Accreditation	No accreditation of program	Program is accredited (if accreditation is available; points granted if NOT available)		
	0 points	3 points		
Quality of Inputs- Students	Statistics of students falls below NMU average & degree type	Statistics of students meet NMU average & degree type		
	0 points	3 points		
Quality of Inputs-	Most faculty teaching in the	Most faculty teaching in the Program	1	
Composition of	Program w/o terminal degree	have terminal degree		
Faculty	110grain w/o terminal degree	nave termina degree		

Quality of Inputs- Faculty Professional Development, Scholarship/Service	Faculty in Program w/o P.D., Scholarship/Service	Faculty in Program with significant P.D., Scholarship/Service	
	0 points	3 points	
5. Quality of Outcomes-Graduation Figures & Rates	No information concerning outputs provided	Average outputs regarding graduation figures	Program graduation figures significant
	0 points	3 points	6 points
Quality of Outcomes - AOL	No information concerning AOL provided	AOL Program data included	AOL Program data significant
	0 points	3 points	6 points
Quality of Outcomes - Student Scholarship/awards/se rvice	No evidence of student scholarship/awards/service provided	Evidence of student scholarship/awards/service provided	Significant evidence of student scholarship/awards/service provided
	0 points	2 points	4 points
6. Size, Scope & Productivity	# of students < NMU average	# of students > NMU average]
	0 points	3 points	
Size, Scope & Productivity	average	J # of elective credits SCH>NMU average]
	0 points	3 points	
Size, Scope & Productivity	# of students graduating or receiving certification < NMU average	# of students graduating or receiving certification > NMU average	
	0 points	4 points	J
7. Revenue for Program based on	Revenue figures included	Revenue figures included & sufficient to cover direct expense allocation]
SCH allocation	2 points	3 points	
	•	•	4

Revenue/Cost Ratio Profitability ratio < 1.0 points 3 points Description (2015-2016) Descripti	Revenue from Other Sources	No other sources identified	Other Revenue Source(s) identified & narrative included	
than net revenues 0 points 8 points Revenue/Cost Ratio Profitability ratio < 1.0 Profitability ratio > 1.0 9 points 8 points Programs essentiality Programs essentiality Programs essentiality of Program Programs essentiality, linked to NMU mission (2015-2016) 9 points Programs essentiality Programs Programs essentiality Programs Programs a points Programs essentiality Programs has differentiated/transformed itself 9 points Program has differentiated/transformed itself 9 points Program has differentiated/transformed itself 9 points Program data for snapshot year 0 points Program data for snapshot year positive contributions Program future positive contributions Program future positive contributions Program future contributions Program future positive contributions Program future contributions Program future positive contributions Program future positive contributions Program future contributions & collaborations. Discussion of alignment with NMU mission Program future positive contributions Program future positive contributions Program future positive contributions Program future provided explaining future contributions & collaborations. Discussion of alignment with NMU mission		0 points	3 points	
Revenue/Cost Ratio Profitability ratio < 1.0 points 3 points Description (2015-2016) Descripti	8. Expenses & Other	Direct expense allocation less	Direct expense allocation exceeds net	
Revenue/Cost Ratio Profitability ratio < 1.0 Profitability ratio > 1.0 3 points Description & Overall Program of Profitability ratio > 1.0 10 points Description & Overall Program of Pro	Costs			
O points O poin		0 points	3 points	
Limpact, Explanation not provided Narrative provided regarding Program's essentiality Inked to NMU mission (2015-2016)	Revenue/Cost Ratio	Profitability ratio < 1.0	Profitability ratio > 1.0	
ustification & Overall regarding essentiality essentiality of Program Program's essentiality, linked to NMU mission (2015-2016) 0 points 8 points 5 points Diverall Essentiality differentiation not provided the Program has differentiated/transformed itself 0 points 3 points mpact, Justification & No narrative regarding Program data No narrative provided explaining Program data for snapshot year 0 points 2 points 1. O. Opportunity No reflection regarding possible positive contributions No reflection regarding possible positive contributions 1. O. Opportunity No points 5 points 1. O. Opportunity Positive contributions 1. Opportunity Positive contributions 1. Opportunity Positive contributions 1. Opportunity Positive contributions 1. Opportunity Positive contributions 2. Opportunity Positive contributions 3. Points 4. Description of Program Program Program Program Program Program has differentiated/transformed itself 3. Program has differentiated/transformed itself 4. Description of Program Program Program Program Program has differentiated/transformed itself 3. Program has differentiation not provided explaining Program has differentiated/transformed itself 4. Description of Program Program Program Program has differentiated/transformed itself 4. Description of Program Program Program has differentiated/transformed itself 4. Description of Program Program Program has differentiated/transformed itself 5. Description of Program Program Program Program has differentiated/transformed itself 6. Description of Program Program Program has differentiated/transformed itself 8. Description of Program Progra		0 points	3 points	
mpact, Justification & Explanation regarding Program differentiation not provided the Program has differentiated/transformed itself 0 points 3 points mpact, Justification & No narrative regarding Program data No narrative provided explaining Program data Program data for snapshot year 0 points 2 points No reflection regarding possible positive contributions No reflection regarding possible positive contributions No points 5 points 9 points 9 points	9. Impact, Justification & Overall Essentiality	-	•	Program's essentiality, linked to
Overall Essentiality differentiation not provided the Program has differentiated/transformed itself 0 points 3 points mpact, Justification & No narrative regarding Program data for snapshot year 0 points 2 points 0. Opportunity Analysis No reflection regarding possible positive contributions No reflection regarding possible positive contributions Discussion of alignment with NMU mission 0 points 5 points 9 points		0 points	3 points	5 points
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O. Opportunity No reflection regarding possible Minimal reflection concerning future positive contributions positive contributions positive contributions positive contributions positive contributions positive contributions Discussion of alignment with NMU mission O points 5 points Extensive reflection & detail concerning possible future contributions & collaborations. Discussion of alignment with NMU mission 9 points	Overall Essentiality	data	Program data for snapshot year	
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	10. Opportunity Analysis		_	concerning possible future contributions & collaborations. Discussion of alignment with
Cotal Points Ouintile Ranking		0 points	5 points	9 points
	Total Points		Quintile Ranking	