

SFC Budget Request Form

(SFC will consider budget requests 7-14 days after properly submitted)

Organization Name: Special Events Committee
Student Contact for Event: Lizzie Corser Phone: x1622 Email: ccorser
Event Title: Homecoming 2010
Date and Time of Event: September 18-25, 2010
Location: Varies Capacity: 2000+
 Location Confirmed? Yes No
 Hosted Previous Events? Yes No
 Event Title: WinterFest 2010 Date: Feb. 12-20
 Attendance: 1600+ Expected: 1600+ Actual: 1600+
 Budget: Allocated: \$6,012.97 Spent: NA (under budget)
 Comments:

Current Event Budget				
Line Item	Projected Cost for Event	Contributions	Requesting from SFC	A / D
6710: Student Labor			\$ -	
7120: Office Supplies	150.00		\$ 150.00	
7135: Event Supplies	140.00		\$ 140.00	
7140: Building Rental	400.00		\$ -	
7141: Film/Equipment Rental	100.00		\$ 100.00	
7163: Advertising	1,362.97		\$ 1,362.97	
7190: Printing	2,060.00		\$ 2,060.00	
7191: Postage/Shipping	200.00		\$ 200.00	
7192: Professional Services	5,000.00		\$ 5,000.00	
7194: Audio Visual	716.35		\$ 716.35	
7330: University Guest Expenses	400.00		\$ 400.00	
7335: Motor Pool	80.00		\$ 80.00	
7340: Group Expenses			\$ -	
7400: Telephone			\$ -	
7655: Equipment			\$ -	
Total Expenses	\$10,209.32	\$ -	\$10,209.32	

Group Information

Yearly Organization Income: \$0 Source: -
 Organization President: Lizzie Corser Email: ccorser@nmu
 Organization Advisor: Katie Szelmaszek Email: katcox@nmu

To Be Completed by Center for Student Enrichment

Is this a registered student organization? Yes No
 Previously scheduled events that conflict with this event: _____

Director of CSE Signature: David Borsall/br 4/13/10

Approved: _____ Not Approved: _____ Total: \$ _____ Date: _____

Questions? Call 227-2452 or email sfc@nmu.edu

Northern Michigan University
Homecoming 2010
September 18-25

Homecoming is a traditional week of activities every fall at Northern Michigan University put on to engage the study body and encourage school spirit. The Special Events Committee is working energetically to make Homecoming 2010 as great as last year. The goals of the Special Events Committee continue to be participation from NMU and Marquette communities, as well as promotion both on and off campus. The following is a breakdown of each event:

Dead River Games – This is a time-honored Homecoming event. It will be held Sunday, September 19 from 2-4 p.m. at the Dead River Basin near Presque Isle. Activities will include an obstacle course, an ice cream scoop competition, a sand sculpture competition and an egg toss. This is typically the most popular and well-attended event of Homecoming week.

Scavenger Hunt – The Scavenger Hunt requires participants to go out and search for various items on a list provided to them. A winner is determined based on the most items found in the shortest amount of time. The event will be held on Monday, September 20 in the Great Lakes Rooms at 6:30 p.m.

Stepping Competition – Returning for its third year, teams participating in the Stepping Competition incorporate synchronized dancing with rhythmic stomping to create an exciting and memorable performance. The event will be held on Tuesday, September 21 at 7 p.m. in Jamrich Hall 102.

King & Queen Competition – The King & Queen Competition will be held on Wednesday, September 22 in the Great Lakes Rooms at 7 p.m. Participants are judged on theme wear and formal wear. Students in the audience will have the opportunity to participate in an audience vote, which will be added into the judges scoring to determine the top five finalists in each category. These finalists will compete in a final question and answer round to determine the winner. Each year, the King & Queen Competition is hosted by a comedian who also performs during the tallying of the students votes between rounds two and three.

Parade – The NMU Homecoming parade will be held on Friday, September 24 beginning at 5:30 p.m. Hundreds of spectators from all over the NMU and Marquette communities line the streets to show their support for the Wildcats. Participating is open to student organizations, sports teams and alumni and includes three judged categories: Decorated Car, Spirit Banner and Marching Units, and Floats.

Spirit Police – In order to increase promotion before Homecoming and target more students, including commuter and non-traditional, the Special Events Committee is continuing the “Spirit Police” program. Members of the committee will be patrolling campus and events the week prior to Homecoming and “ticketing” individuals who are showing their school spirit. These students can redeem their ticket in the Academic Mall to get promotional items for Homecoming.

Northern Michigan University
Homecoming 2010
September 18-25

2010 Homecoming Line-Up

Monday, September 6 – Thursday, September 16
Spirit Police

Sunday, September 19
Dead River Games
2 p.m. – 4 p.m.
Dead River Bridge

Monday, September 20
Scavenger Hunt
7 p.m.
Great Lakes Rooms

Tuesday, September 21
Stepping Competition
7 p.m.
JXJ 102

Wednesday, September 22
King & Queen Competition
7 p.m.
Great Lakes Rooms

Friday, September 24
Parade
5:30 p.m.
Third Street

Saturday, September 25
Tailgate Party
1:30-3:30 p.m.
Superior Dome

NMU Wildcat Football v. Ashland University
4 p.m.
Superior Dome

Homecoming After-Party
10 p.m. – 2 a.m.
Great Lakes Rooms
Sponsored by Black Student Union

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Previous Attendance/Expected Participation for Homecoming 2010

Date	Time	Event	Attendance 2009	Expected 2010
September 19	2 p.m.	Dead River Games	550 (46 Participating Teams)	400-600
September 20	6:30 p.m.	Scavenger Hunt	150 (26 Participating Teams)	180
September 21	7 p.m.	Stepping Competition	500+ (12 Participating Teams)	500
September 22	7 p.m.	King & Queen Competition	470 (28 Participating Candidates)	500
September 24	5:30 p.m.	Parade	1,000+ (64 Participating Units)	1,000+

*Please note that these are only events sponsored or promoted solely by the Special Events Committee. Overall Homecoming attendance will also include events sponsored by other organizations.

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2010 HOMECOMING BUDGET

Line 7120: OFFICE SUPPLIES	150.00
• Xerox Copies	150.00
Line 7135: EVENT SUPPLIES	140.00
• Decorations/Supplies*	140.00
*String, wooden stakes, tape, tarps, pencils, poster board, cups, poker chips, slime materials, etc	
Line 7141: EQUIPMENT RENTAL	100.00
• Tables/Chairs	100.00
Line 7163: ADVERTISING	1,362.97
• Promotional Stickers	180.00
• Promotional Magnets	150.00
• North Wind Ads	
○ Back Page (9.2.10)	437.72
○ 5x7 (8.26.10)	183.75
○ 3x10 (9.30.10)	157.50
○ 3x6 (9.9.10)	94.50
○ 3x6 (9.16.10)	94.50
○ 2x2 (9.2.10)	65.00
Line 7190: PRINTING	2,060.00
• Overall Poster	650.00
• Graphic Design	400.00
• Homecoming Postcard	350.00
• Table Tent Inserts	70.00
• King & Queen Competition Program	60.00
• Spirit Police Tickets	30.00
• Spirit Police Poster	250.00
• Event Deadline Poster	250.00
Line 7191: POSTAGE AND SHIPPING	200.00
• Mailings	200.00
Line 7192: PROFESSIONAL SERVICES	5,000.00
• Comedian – King & Queen	3,000.00
• DJs/Emcee for Step Competition	2,000.00

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Line 7194: AUDIO VISUAL SERVICES 716.35

Scavenger Hunt

- Mackie Speakers (2) 35.00
- Mackie Mixer 10.50
- CD Player 7.00
- Microphone 3.50
- Data Projector 38.50
- Screen 12.25
- Student Labor (5 Hours) 60.00

Stepping Competition

- Wireless Microphones (3) 63.00
- Mackie Mixer 10.50
- Video Camera 10.50
- Audio Snake 10.50
- Mini DV Tapes (2) 16.00
- DVD Conversion 4.20
- Staff Labor (1 hour) 30.00
- Student Labor (5 hours) 60.00

King & Queen Competition

- Wireless Microphones (2) 42.00
- Mackie Speakers (2) 35.00
- Mackie Mixer 10.50
- CD Player 7.00
- Direct Box 3.50
- Data Projector 38.50
- Screen 12.25
- Audio Snake 10.50
- 8 Par Lighting Package 52.50
- Video Camera 10.50
- Mini DV Tape 8.00
- DVD Conversion 4.20
- DVD Copy 2.45
- Staff Labor (2 hours) 60.00
- Student Labor (4 hours) 48.00

Line 7330: GUEST EXPENSES 400.00

- Comedian Hotel 200.00
- DJ/Emcee Hotel 200.00

Line 7335: MOTOR POOL/TRANSPORTATION 80.00

- Transportation Van 80.00

TOTAL REQUESTED FROM SDAF \$10,209.32