

Invest in Your Future From undergraduate to MBA at NMU

The Momentum MBA: Your undergraduate degree, a business minor and four courses for an MBA in under 6 years

The *Momentum MBA* at Northern Michigan University is a degree option for all undergraduate students. Whether your major is mathematics, chemistry, biology, nursing, history, English, art and design, physics, philosophy, geography, or any other major offered at NMU, the *Momentum MBA* creates the opportunity for you to significantly increase your marketability as you prepare to enter the workforce. The *Momentum MBA* is a degree path that prepares undergraduate students to continue on to an accelerated Master of Business Administration program at NMU upon graduation.

Why Business?

The current job market is highly competitive and will likely continue to be over the next decade. In this challenging and global economy, your skills and knowledge will be put to the test. Something often overlooked is that all jobs occur in some type of business environment and being skilled at navigating within that environment will open the doors to many more challenging and exciting career opportunities.

For the past 25 years the MBA has been the most sought after graduate degree. If you love NMU and are considering one day getting a master's degree, why not begin the process now and start working towards the *Momentum MBA*?

It is as simple as selecting the business administration minor as well as four* other MBA foundational courses.

The MBA at NMU

The MBA at NMU is designed for full- and part-time students. With evening course scheduling, students can hold daytime jobs and still work towards their MBA. The MBA is student-focused and is accredited by the most prestigious business school accrediting body—The Association to Advance Collegiate Schools of Business (AACSB). Only the **best business schools** in the world are accredited by AACSB.

Getting started with the *Momentum MBA*

The *Momentum MBA* is offered by NMU's College of Business. This program is available for any NMU student regardless of his/her undergraduate major. You do not need to “declare” a *Momentum MBA*—just take the business administration minor and foundational courses. Because many of the MBA courses have prerequisites, a *Momentum MBA* student can fulfill those prerequisites through the business minor and four foundational courses as an undergraduate—and get on the fast track to earning an MBA in three semesters as a graduate student.

It is important to note, though, that not all of the foundational or prerequisite courses must be taken before beginning the MBA at NMU. In some instances, students have taken them concurrently. But taking them as an undergraduate is an excellent way to prepare for and get a head start on the MBA program.

Business Administration Minor

Total Credits Required for Minor	20
ACT 230 Principles of Accounting I	4
ACT 240 Principles of Accounting II	4
FIN 351 Financial Management I	4
MGT 240 Organizational Behavior and Management	4
MKT 230 Introduction to Marketing	4

PLUS the following foundational courses

EC 201 Microeconomic Principles	4*
MA 171 Introduction to Probability and Statistics	4*
MGT 325 Operations Management	4*
MGT 344 Managerial Communication	4*

** or equivalent course*

The *Momentum MBA* preparation will allow students to seamlessly enter the NMU MBA program. It is even possible for top performing students to add an MBA course during their last semester at the undergraduate level.

For more information, contact

The College of Business at 906-227-2900 | mba@nmu.edu