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Jim Dawson '91 BS running past the Great Pyramids in a seven-day race across the Sahara. He was the first American to cross the finish line.

FEATURES

- 5 Big League Deal Makers**
Bill Hawker '95 BS and **Zach Wagner '99 BS** score major corporate deals for the Green Bay Packers and Detroit Tigers.
- 9 Shooting Stars**
On the sidelines, above the hoop or behind the penalty box, **Tom Dahlin '79 BS** draws on his career as an electronics engineer to snap stellar sports photographs.
- 12 Windward to a Dream**
Mark Strube '92 BS is sailing toward a spot in the Olympics.
- 14 Selling Adventure**
If there's anything better for an outdoor enthusiast than working with cool gear all day and showing people how to use it, **Paul Conwell '95 BS** has yet to find it.
- 14 Flamingo Divers**
Mickey Gopigian '94 BS wears a wetsuit to work everyday.
- 17 Ultra Runner**
"Race ya across the desert!" When **Jim Dawson '91 BS** challenges himself, he does it big.
- 18 Calling the Shots**
ESPN's **Mike Gleason '78 BS** and WOWO radio's **Bob (Chase) Wallenstein '52 BS** prove that doing play-by-play is as much fun as actually playing.

ON THE COVER: The 2004 World Snowmobile Association's Polaris Canterbury Snowcross in Shakopee, Minn. Photograph by **Tom Dahlin '79 BS**.