

A NEW VERSE



The pasty poem in the January *Horizons* ("Passionate for the Pasty," Winter 2001) needs a final verse. I submit:  
A good Cornish pasty / By the miner is had / In the depths of the Earth / At lunchtime he's glad.

—Mary (Bernard) Lindberg '53

PASTY MEMORY

It was interesting reading about the pasty ("Passionate for the Pasty," Winter 2001). I still make them, and everyone loves them, even people who've never had one before. Our youngest son married a girl from England. She pronounced my pasties "very authentic." They since moved to England to live. We actually found out about their authenticity in person on one of our trips to London. We had lunch one day at the Imperial War Museum where we ordered pasties. They tasted exactly like the ones I make.

—Dorothy (Dolf) Drozdiak '51

LETTERS POLICY

*Horizons* welcomes all incoming letters for inclusion in the publication. Priority will be given to letters addressing issues or topics discussed in the magazine. Letters will be printed as space permits, and they may be edited for brevity and clarity. If there are too many letters on a given topic for the space available, we will choose a balanced, representative sample.

Send your letters to horizons@nmu.edu or mail to *Horizons* editor, Northern Michigan University, 1401 Presque Isle Avenue, Marquette, Michigan 49855.

# Home grown success

## Tom Izzo addresses NMU class of 2001

**T**om Izzo '77 returned to his alma mater to serve as the keynote speaker at the April 28 spring commencement ceremony.

The Michigan State University head men's basketball coach mixed sports stories and analogies with messages about important life skills and success. Izzo led the Spartans to the 2000 national championship and three consecutive appearances in the Final Four. But he told graduates that, until a few years ago, he was most famous for failure.

"My high school team was playing right here on this campus. I missed a free throw with two seconds left that would have sent our team downstate to the quarterfinals. That made me realize that failure is a part of life, and those who don't experience it really haven't tried to do anything worthwhile. The missed free throw and national championship are at opposite ends of the spectrum. But in between was all the work you're about to partake in when you leave here."

After graduating from NMU, the Iron Mountain native had a brief coaching and teaching stint at the high school level. He then served as assistant men's basketball coach at NMU from 1979-83 before beginning his long run with MSU.

Izzo recalled the college apartment he shared with best friend **Steve Mariucci '77, '83 MA**. While most students had pictures or posters on their walls, the two future coaches had grease boards so they could diagram football and basketball plays. Their friendship remains solid, and Izzo said they call each other once a week.

"When we talk, it's never about the Xs and Os," he said. "It's about



Tom Izzo received an honorary doctor of physical education degree at the 2001 spring commencement ceremony.

how we motivate our guys to become as successful as they can become, and how we can get the most out of somebody. If I had a true answer for that, I probably wouldn't be a basketball coach. All of you want to be very successful. It's a matter of who's going to pay the price that's going to make the difference in the success you have."

In his closing remarks, Izzo told graduates that it might take a long time to realize the true value and meaning of their college experience:

"After we won the national championship, Magic Johnson told the team that none of them would appreciate this until 10, 20, or 30 years from now," Izzo said. "Well, it's been more than 20 years since I was in your position here at Northern, and I can tell you that you'll never appreciate it like you will years from now.

"Graduating from this institution and spending time up here was special because people here are real, hardworking, and don't forget where they came from. When I'm in Iron Mountain or at Northern, I'm home."

—Kristi Evans

# Joyal appointed provost and vice president

**F**red Joyal '70, 71 MA has been appointed provost and vice president for academic affairs at Northern Michigan University. He had occupied the post on an interim basis for nearly two years.

NMU conducted a national search to fill the position and narrowed the pool to four finalists for on-campus interviews.

"Fred's interim experience as provost and vice president has been exceptional," said President Judi Bailey, in announcing the selection. "He is a visionary, as evidenced by the integral role he played in implementing Northern's notebook computer program. He has served this university well in a number of capacities over the years. I have complete confidence in his leadership and in his ability to excel in this position."

Prior to accepting the interim

appointment, Joyal served eight years as associate vice president for academic administration and planning. He joined the NMU geography faculty in 1976 and later was promoted to head of the department. He also spent seven years as the university's academic computing coordinator.

Joyal holds bachelor's and master's degrees from NMU and a doctorate from the University of Iowa. His position oversees issues on faculty; academic programs; student affairs, including services such as admissions and financial aid; and NMU's learning resources, including public radio and television.



Fred Joyal

—KE

# Heldreth named associate provost

**L**eonard Heldreth has been named associate provost of academic affairs at Northern. His permanent appointment is effective July 1. He has held the position on an interim basis for the past two years.

Since joining the NMU faculty in 1970, Heldreth has served in the following capacities: department coordinator for liberal studies, director of freshman English, director of advanced discourse, head of the English department, associate dean of the College of Arts and Sciences, and assistant vice president for undergraduate affairs.

"Len has communication and leadership skills that work well at NMU," said Fred Joyal, provost and vice presi-

dent for academic affairs. "He has played a significant role in many campus-wide academic efforts. These include North Central Accreditation, outcomes assessment and liberal studies review."

Heldreth is a recognized scholar in film studies and in fantasy and science fiction literature. His published works include articles and book chapters, feature stories, and book and theater reviews.



Leonard Heldreth

—KE

# Lukens appointed to NMU Board of Control

Mary C. Lukens of Ann Arbor is the newest member of the NMU Board of Control. She was appointed by Gov. John Engler to replace **Gil Ziegler '60**, whose term has expired.

Lukens has been an employee of Coldwater Corporation, a research and consulting firm, since 1989. During her tenure with the company, she has been responsible for all phases of business operation and has worked closely with political, corporate, and trade association clients. Her term expires December 31, 2008.

# Olson Library implements new automated system

Olson Library shifted to a new automated software package. The transition was completed in March.

The new software, known as Voyager, replaced the LYDIA catalog.

"Voyager offers several advantages, including Web accessibility," said Krista Clumpner, head of technical services and systems at NMU. "Users will be able to access the on-line catalog from any location. It won't require any special software — just a computer, a connection, and a Web browser."

Voyager also allows users to link to other resources on the Web, select searchable databases, access on-line journals, and view materials they have checked out from the library, along with their respective due dates.

Clumpner said the Windows features will be familiar to campus users, many of whom are equipped with PCs or IBM ThinkPads.

## NMU receives campus mentoring grant

Northern Michigan University will continue a social mentoring program with an additional grant from the Michigan Department of Community Health-Office of Drug Control Policy.

"The goal of the program is to provide new students with options for social activities that do not involve alcohol," said Lenny Shible, NMU health promotion specialist. "Volunteer upperclassmen serve as mentors to the small groups of new students and encourage them to participate in selected activities during the first six weeks of the fall semester."

The \$14,000 grant will be used to fund the staff to plan and implement this program. The program consists of two large group events and a series of small group activities. The first large group event will occur during the fall 2001 Welcome Week. The second large group event will take place in the last week of September and will challenge participants to continue their networking and mutual support activities on their own. In between the two events, small groups of students and their mentors will participate in a wide variety of activities both on and off campus.

Up to four students and one advisor from the program will also attend a "Best Practices Conference and Training Session" in Big Rapids in March 2002. This will allow mentors from various campuses to exchange ideas to improve programs.

NMU is one of 13 Michigan universities that have received the grant in each of the past three years.

# A good investment

## Results of economic impact study released

Northern Michigan University contributes nearly \$262 million and 5,000 jobs to the Upper Peninsula, according to an updated economic impact study.

NMU President Judi Bailey said Michigan taxpayers invest about \$50 million annually in NMU. Based on the economic output of the university, that equates to a \$5 — or 400 percent — return on each tax dollar invested.

"The study found that Northern students spent \$31 million in the U.P. for the year," Bailey added. "If one student is worth almost \$5,000 in living-related spending, [and] if Northern reaches its goal of enrolling 2,750 more students (above its current 8,450 enrollment) by 2005, there's the potential of an additional \$13.8 million put into the U.P. economy."

Jim Scheiner, dean of NMU's College of Business, completed the study. It is an update of the first comprehensive study from 1998.

Bailey said Northern makes an effort to spend its dollars locally and regionally. Of the \$170 million in total university expenditures, 42 percent stayed in the Upper Peninsula.

"Another 23 percent stayed within the state as Lower Peninsula expenditures," she said. "And 35 percent went to sources outside the state. The last figure is somewhat deceiving in that there are several expenditures which the university has no choice in vendors or payees. These include social security payments, taxes and certain employee fringe benefits."

—KE

## NMU begins Quad I renovations

Renovations on Quad I dining services and the adjacent residence hall lobbies began May 1. The NMU Board of Control authorized administrators to proceed with the \$6.6 million project in February.

A major catalyst for the Quad I improvements is a shift away from the A La Carte meal plan to a "constant pass" option.

"This is a new concept in university dining programs," said Andy Wasilewski, associate vice president for auxiliary services. "It offers students unlimited dining access from 6:30 a.m. to 8 p.m. in an all-you-care-to-eat venue. It also includes \$50 in flex spending per semester for convenience store items."

Constant pass will be the new

standard for NMU freshmen.

Upperclassmen may participate in the full program or choose either five meals per week and \$250 in flex spending per semester, or 14 meals per week and \$75 in flex spending.

Wasilewski said the food will be presented in a marketplace arrangement, with separate stations offering diverse and well-balanced meals such as Mongolian barbecue, pizza, and made-to-order omelets. There will also be self-service food bars that offer Belgian waffles, potatoes, salads, pastas, fruit, and deli items.

The project will increase seating capacity in the dining room from 435 to 700. Renovations should be complete before the start of the fall 2001 semester.

—KE

# Independent living

## NMU helps patients with memory loss improve communication

Individuals who suffer memory loss due to Alzheimer's or other conditions often have trouble communicating with their caregivers. This can create stress for both parties. Northern Michigan University's communication disorders department helps patients and their families assess problems and explore alternative ways to interact with each other.

NMU Professor Helen Kahn has established a clinical internship at The Memory Diagnostic Center of Upper Michigan. Located in the Teal Lake Medical Center, this outpatient consultation service evaluates clients using a collaborative team approach — physician, speech language pathologist, and psychologist. It provides treatment recommendations and referrals to appropriate support services. It also offers advice on managing everyday problems.

Kahn has been on the staff since the center opened in November 1999. As part of her clinical teaching assignment, she supervises up to three graduate interns per semester.

"We think this center is the only one of its kind in the nation to have a speech-language pathologist on the team, rather than just on the receiving end of a referral," Kahn said. "It's unique, and I wanted our students to share in the experience. Communication deficits at some point are common among those with dementia. But they are often ignored and many people don't realize the relationship between communication and memory. People with memory problems sometimes just need help learning new ways to communicate."

For example, Alzheimer's patients

reach a point where they can no longer handle complex language, long sentences, or open-ended questions.

Family members who don't understand that can become frustrated.

Kahn and her students help caregivers break down those barriers, demon-

**"Communication deficits at some point are common among those with dementia. But they are often ignored and many people don't realize the relationship between communication and memory. People with memory problems sometimes just need help learning new ways to communicate."**

strating how to communicate in simple sentences and ask questions that offer clear choices.

Dr. Kevin Foley, the center's medical director, makes each formal diagnosis with input from the rest of the team, based on their respective areas of expertise. Kahn said the ultimate goal is to maintain independent living in the home environment as long as possible.

"Other centers might diagnose a problem, but offer little or no follow-

up," she added. "That's important to us. If the patient and caregiver are in need of help, we can schedule sessions with them or even home visits. Most families are receptive and relieved to know they don't have to deal with this alone."

Kahn and the student interns follow up with 20 to 30 percent of the patients who come to the center, but all patients receive six-month checkups with Dr. Foley and the rest of the team. The students also participate in the intake evaluations, which can last from two to four hours. They conduct hearing screenings or hearing aid tests for a vast majority of new patients.

"We are definitely considered part of the team," said Nicole Stone, an NMU graduate student from Indian River, Michigan. "We are in the room for all of the evaluation processes and we can offer our opinion to the doctor, so we are involved in the decision-making process. It's not just an observation experience. We're actively involved in what goes on."

Christi Wood, from Brimley, Michigan, said graduate students are required to intern at three different sites, including the speech and hearing clinic at NMU.

"You can learn so much from textbooks, but the hands-on experience really becomes ingrained in your mind," she added. "It's also helpful going to other internship sites besides the campus clinic — schools, hospitals, nursing homes. Each is different and you learn so much by having some variety in terms of the settings and the ages of the people you work with."

—KE

# News from the mall

## Updates from the four academic colleges

### College of Arts and Sciences

#### Language lab gets a boost from technology

Northern Michigan University students can now supplement their foreign language courses in an interactive, high-tech learning laboratory. The updated facility is equipped with network connections, a wide selection of CD-ROMs, and a docking station so students can use their laptop computers. The lab previously housed only audio tape listening stations. A limited number are still available. Beyond the technological advances, the language lab now offers tutoring services.

The department of modern languages and literatures received a university grant to expand the lab's function and to purchase interactive software for laptop computers.

"We want the lab to be someplace where students can get help in the language they are studying," said Susan Martin, professor of languages. "We encourage the language professors to bring their classes here. We want the lab to be a fun place where students want to come and learn."

Updating the lab is a gradual process, said Martin. One ongoing project is designing Web pages to support links to sites of interest for students studying languages. The department is planning to purchase software to enable students to author their own programs and install Web cams so students can talk face to face with other students around the world using their laptops.

The renovated lab offers large screen viewing of foreign videos and also is trying to obtain satellite access to foreign television so students can

hear languages of interest used in conversations.

"The approach we are striving for makes it important for students to communicate even with a limited vocabulary," said Martin. "Students might think of technology as being alone with a computer. It really is nothing like that. This way makes it possible to teach to a variety of learning styles."

### College of Professional Studies

#### High marks for School of Education

Remaining true to its normal school roots, Northern's School of Education posted high overall marks in the first-ever national Title II education report released in April.

Title II is a 1998 amendment to the federal Higher Education Act (HEA). The amendment addresses the issue of quality teacher preparation at colleges and universities through a comparison of standardized measures of education programs within a state and nationally. Title II requires three annual reports by all teacher education programs: one from the institution to its state education office, another from each state to the U.S. Secretary of Education, and the third from the Secretary of Education to the U.S. Congress and public.

NMU education professor Rodney Clarcken, who spearheaded Northern's Title II report, said that it is good that colleges and universities are being held accountable for training educators, but he added that the national measures are difficult because each state differs in how it certifies its teachers.

"For example, every school in Michigan has a Title II pass ratio result of 100 percent (for certification) because a teacher has to pass the state-required tests to be certified in this state," he said.

Clarcken said the reports do bring to light a program's strengths.

"Our education program stands out because of our excellent professors and our high standards. We have designed our program to put the students in classroom settings long before they student teach," Clarcken said. "This wealth of classroom experience learned in an incremental fashion really enhances the teacher learning process. Our success in training teachers is something Northern can be proud of."

Northern's Title II results are available at [www.nmu.education/titleii/index.htm](http://www.nmu.education/titleii/index.htm).

### Criminal Justice to begin new master's program

Northern Michigan University will offer a new master of science degree in criminal justice beginning this fall.

"There are no graduate programs in criminal justice between Marquette and Milwaukee or between Marquette and Big Rapids," said Paul Lang, department head. "There are many people in the region who work in criminal justice or completed the baccalaureate degree, but lack options for advancing their education. This program will fill that void."

Lang said the advanced degree can be completed in two years, or even less for those enrolled full time. He said individuals who obtain a master's in criminal justice stand a better chance of advancement.

"This is a credential others might not have," Lang said. "It can make a big difference, especially in higher-level promotions."

### **Athletic training major takes first step toward accreditation**

NMU's athletic training program — in its third year as an academic major — has taken the first step toward full national accreditation.

The Joint Review Committee on Educational Programs in Athletic Training, or JRC-AT, recently awarded the program candidacy status for one year.

"Because we've achieved this status, we're eligible to submit a self-study report for accreditation in June 2002," said Julie Rochester, director of athletic training education at NMU. "Provided the JRC accepts our report, Northern would become eligible for a site visit as early as fall 2002. If that goes well, we would be awarded full accreditation as early as 2003."

Rochester said the route to becoming a certified athletic trainer has veered away from internships toward more curriculum-based instruction. To legitimize this shift and ensure that the educational experience is similar for all students, the national association is requiring programs to pursue accreditation.

"By 2004, any student who wants to become a certified athletic trainer must graduate from an accredited program," Rochester said. "In the meantime, students who graduate from our program will still be eligible to take the national certification exam."

Despite the move toward a curriculum-based model, Rochester said hands-on, practical experience

remains a vital component of the program. Northern students work with NMU and U.S. Olympic Education Center athletes, as well as Marquette General Hospital patients, during their clinical rotations.

### **College of Technology and Applied Sciences**

#### **Industrial Technologies to begin new master's program**

As American businesses and industries invest more resources in programs designed to enhance productivity and performance, there will be a growing demand for qualified training specialists. In response to this trend, NMU has developed a new master of science degree in training and development.

The program will be implemented this fall. Northern's department of engineering technology has conducted on-site training for such regional employers as Mead, Cleveland Cliffs, and Sara Lee.

James Suksi, industrial technologies professor said training and development specialists design and deliver a wide range of programs. These programs target new employees who require training and orientation; rank-and-file employees who need to upgrade their skills or have a desire for advancement; and supervisors who need to improve their interpersonal skills to deal more effectively with workers.

Bill Rigby, head of the department, said the degree program has the potential to attract students from several undergraduate disciplines, including nursing, technology, business, and education.

"Our program will cover design and delivery, needs assessment, and

methods for evaluating training effectiveness. Students will be able to offer training in any realm; they won't be limited to just factories or just corporations."

### **Walker L. Cisler College of Business**

#### **Marketing professor named president of research organization**

College of Business marketing professor James Camerius was recently elected president of the Society of Case Research.

SCR was formed in 1978 by a group of educators to develop research, writing, and teaching efforts in the case method of instruction. The major objectives of the organization are to provide programs for exchange of ideas and the improvement of case research, writing, and teaching; to assist in the publication of written cases or case research and other scholarly work; and to provide recognition for excellence in case research, writing, and teaching.

Camerius has been a marketing professor for the College of Business at NMU since 1963. He is also Midwest representative and newsletter editor of the North American Case Research Association and Case Colloquium and workshop director of the World Association for Case Method Research and Application. He is a member of the American Marketing Association, the Academy of Marketing Science, and the Marketing Management Association.

His case studies have appeared in over 120 management, marketing, and retailing textbooks, in addition to *Annual Advances in Business Cases*, an SCR publication.