

**Fall 2005 versus Fall 2006
Comparative Headcount and Credit Hours
(As of August 2nd)**

Headcounts				
	Fall 2005	Fall 2006	Change 2006-2005	% Change 2006-2005
Freshmen	2,921	2,811	-110	-3.8%
Sophomores	1,757	1,792	35	2.0%
Juniors	1,677	1,738	61	3.6%
Seniors	2,109	2,191	82	3.9%
Undergraduate	8,464	8,532	68	0.8%
Graduate	495	504	9	1.8%
Total Enrollment	8,959	9,036	77	0.9%

Student Credit Hours				
	Fall 2005	Fall 2006	No. Change 2006-2005	% Change 2006-2005
Freshmen	39,590.0	37,843.0	-1,747	-4.4%
Sophomores	25,016.0	25,675.0	659	2.6%
Juniors	24,334.0	25,027.0	693	2.8%
Seniors	28,568.0	29,970.0	1,402	4.9%
Undergraduate	117,508.0	118,515.0	1,007	0.9%
Graduate	2,563.0	2,652.0	89	3.5%
Total Credit Hours	120,071.0	121,167.0	1,096	0.9%

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- As of August 2, 2006, a point in time enrollment report showed the university to be up by 1% in both headcount and credit hours.
- Since we have begun registration for fall classes, we have consistently been higher than last year's registration numbers, but until we have processed all registrations after tenth day counts it will be difficult to accurately predict what the enrollment will be for fall 2006. However, we feel that we will see a small increase in credit hour and headcount numbers. Approximately 1%-2%, which will increase enrollment for the 9th straight year.
- While reviewing current numbers, we show positive increases in all class levels except the freshman level. Positive numbers in the sophomore through senior levels can be attributed to effective retention efforts and better prepared students entering the university.
- In reviewing freshman numbers, although it indicates a smaller freshman class when compared to last year, this is not directly related to the numbers tied to "new freshman". When comparing freshman numbers for the "point in time" headcount and credit hour report, this includes any student who is at a credit earned level of less than sophomore status, and not only new freshman to the university.
- Based on the latest "active admit" (those who have been accepted and not withdrawn their application) count for freshmen, our active new freshman pool is higher by 158 students. This information is also supported by our orientation counts which show that we have had a small increase in the number of new freshman who have participated in orientation in fall 2006.
- We have been concerned about the difference between the active admit counts and the orientation counts compared to the point in time registration counts. Originally we had attributed it to a stronger freshman class last year and their ability to attain sophomore status sooner. Since we are using two different data streams to analyze the data, it has been difficult to pin down the difference with any 100% certainty.
- Efforts continue to contact all actively admitted students who have not yet registered for classes. The reasons for those deciding not to attend cover a wide range, but the most reoccurring theme appears to be the cost of travel to Marquette, Michigan and costs in general. The decision to attend a local community college for at least one year is the most common response attached to the previous reason for not attending.
- Efforts are also continuing to contact returning students who have yet to register.
- A meeting was held last week with Admissions, Marketing, and Graduate Studies to maximize any final efforts for a full court press over the next two weeks to attract any new registrations.