What is NMU SAE Baja?

- NMU SAE Baja is:
  - Engineering
  - Manufacturing
  - Marketing
  - Accounting
  - Organization
The Objective

- Each team's goal is to build a prototype of a rugged, single seat, off-road vehicle using engineering practices and imagination to race against schools around the world.

- The vehicle must be safe, transportable, easily maintained and manufactured to a high standard.
2011 Through 2013
## Race History

<table>
<thead>
<tr>
<th>Year</th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
<th>2012</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Results</td>
<td>99/122</td>
<td>55/65</td>
<td>81/85</td>
<td>69/97</td>
<td>49/102</td>
<td>2/20</td>
<td>1/48</td>
</tr>
</tbody>
</table>
2012-2013
Club Organizational Goals

 Reach out to a larger number of sponsors
 Participate in community service events
 Creation of website
 Maintain interest of new members and continue recruiting
Goals Completed

- Obtained new sponsorship from local businesses
- Participated in Noquemenon Trail clearing
- Public Relation position created.
  - Social media outlets obtained (Facebook page, NMU Website yet to be published)
- Press releases covering:
  - Partnership with Kshatriya International Baja Team India.
  - 1st Place Victory in multiple events at 2013 MTU Blizzard Baja Race.
  - 2nd Place finish during UW Stout Backwoods Baja Race.
Goals Completed

- Developed team leaders for different elements of car design.

- Built new testing track with the help of NMU faculty.

- Past and present car history documentation.
Sponsors

- Dr. Lang, NMU Provost
- Dr. Wallace, Dean of COPS
- Professor Rudisill
- Dr. Marlor
- Professor Polkinghorne
- Dr. Cauley
NMU SAE BAJA TEAM

2012-2013 Season