Being Seen as a Respected and Reliable resource — How to Rebrand?

• Message Unity
• Immersion
• Development
• Follow Through
• Follow Up
• Attention to talent
FEEDBACK LOOP

Communication “Hot Spots”
Establish A Face
Revisit the Core of ASNMU
Hitting the ground Running come Fall!

- E — Board Commits
- Freshmen Orientation
- Transfer Orientation
- Reconnect
- Beautification
- Fall Fest
- Calendar
- Bike Share
- Bylaws / Working Policies
• Breast Cancer Awareness
• Best Foot Forward
• Nutrition Outreach
• Night Out with ASNMU
• Student Org Talent Bank
• Real Time Forums
• Student to Student Book Swap
• Sustainable Exchange
Leadership as a Lighthouse

- Ongoing training and Education
- Local & National Level
- Presence in committees
- Adaptability
- Energy
- Immerse the Rep – Empower the Wildcat
THANK YOU

ASNMU Looks Forward to a Brilliant and Productive 2013-14