Why Accreditation?

• The Association to Advance Collegiate Schools of Business (AACSB) accreditation represents the highest standard of achievement for business schools worldwide.

• Being AACSB accredited means a business school is able to continuously pass a strict set of standards that ensure quality.

• The AACSB Accreditation Standards are used as the basis to evaluate a business school’s mission, operations, faculty qualifications and contributions, programs, and other critical areas.
Why Accreditation, Cont.

• AACSB accreditation ensures students and parents that the business school is providing a top-quality education.
• It also ensures employers that AACSB-accredited business school graduates are ready to perform on day one.
• Additionally, AACSB accreditation provides many benefits to the faculty and staff at its accredited schools by attracting higher quality students, providing greater research opportunities, and allowing for global recognition.
Accreditation

• AACSB initial accreditation 2002
• First maintenance was in October 2011
• Maintenance of accreditation review every 5 years
• 21 Standards
• April 8, 2013 vote passed
• AACSB now accredits 672 institutions in nearly 50 countries
• The new standards - 15 will be more mission focused, look at graduation rates, placement success, and the impact of faculty on research
In 2012, 39 Business Schools were Re-accredited

- Ashridge Business School (U.K.)
- Augusta State University (U.S.)
- Barry University (U.S.)
- Boise State University (U.S.)
- Brandeis University (U.S.)
- Case Western Reserve University (U.S.)
- Coastal Carolina University (U.S.)
- Dartmouth College (U.S.)
- Delaware State University (U.S.)
- Eastern Kentucky University (U.S.)
- EGADE Business School (Mexico)
- Erasmus University Rotterdam (Netherlands)
- Henderson State University (U.S.)
- Illinois Institute of Technology (U.S.)
- Longwood University (U.S.)
- National Chiao Tung University (Chinese Taipei)
- New Mexico State University (U.S.)
- Radford University (U.S.)
- Rollins College (U.S.)
- Siena College (U.S.)
- Sonoma State University (U.S.)
- Southern University and A&M College (U.S.)
- Texas A&M University (U.S.)
- The College of New Jersey (U.S.)
- The University of Akron (U.S.)
- The University of Queensland (Australia)
- University of Illinois at Springfield (U.S.)
- University of Kansas (U.S.)
- University of Kentucky (U.S.)
- University of Louisiana at Monroe (U.S.)
- University of Northern Colorado (U.S.)
- University of Portland (U.S.)
- University of Technology, Sydney (Australia)
- Utah State University (U.S.)
- Norfolk State University (U.S.)
- Northern Michigan University (U.S.)
- Ohio Northern University (U.S.)
- Virginia State University (U.S.)
- Widener University (U.S.)
AACSB Standard 9

• The school maintains a faculty sufficient to provide stability and ongoing quality improvement for the instructional programs offered.

• The deployment of faculty resources reflects the mission and programs.

• Students in all programs, disciplines, and locations have the opportunity to receive instruction from appropriately qualified faculty.
AACSB Standard 10

• The faculty of the school has, and maintains, expertise to accomplish the mission.

• The school has clearly defined processes to evaluate individual faculty member’s contributions to the school’s mission.

• The school specifies for both academically qualified and professionally qualified faculty at the time of hire.
• The next on-site maintenance review occurs 2016-2017.

• Application will be due on July, 2014 (expected to provide progress on the strategic initiatives at NMU and continuous improvement items identified during our last visit).
Thank You !