Potential Careers

NMU’s Outdoor Recreation Leadership and Management Program prepares students for employment in the following careers:

Occupations

Adventures-based Learning Centers
Adult Day Care Correction Facilities
Amusement and Theme Parks
Campgrounds
Camps
Children’s Museums
Churches
College & University Recreation Programs
Group/Halfway Houses
Guide Services
Hotels, Motels and Resorts
Interpretive Programs and Services
Nature Centers
Nature/Outdoor/Visitor Centers
Outdoor Education Centers
Recreation Programs
Resources Development Planning Services
Retail Sales
Scouting
Ski Areas
Sr. Citizen/Retirement Facilities
Travel Agencies
Youth At-Risk Programs

Additional Resources and Info

For Career Planning and Opportunities:
Academic & Career Advisement Center
3302.1 C.B. Hedgcock
906-227-2971
103 Jacobetti Complex
906-227-2283
www.nmu.edu/acac

School of Health and Human Performance
201 PEIF
906-227-2130
www.nmu.edu/hhp

For Job Search, Resume and Career Information:
Career Services
3302.3 C.B. Hedgcock
906-227-2800
www.nmu.edu/careers

For Information about NMU Student Organizations Associated with this Major Contact:
Center for Student Enrichment
1206 University Center
906-227-2439
www.nmu.edu/cse

Health Promotions Society
http://myweb.nmu.edu/~hps/HPIndex.htm

Organization for Outdoor Recreation Professionals (OORP)
http://webb.nmu.edu/departments/HPER

Internet Resource Links:
www.careers.org
www.careerresource.net

For Career Information with National Organizations:
www.aee.org Association for Experiential Education
www.nrpa.org National Recreation and Park

Current as of Fall 2015
Provided by:

The Academic & Career Advisement Center
Do you like to work outside? Are you interested in helping to preserve the environment? Would you be interested in interpreting wildlife and foliage to those who want to learn about their surroundings? Would you like to lead and teach others in the wild outdoors? If you answered “yes” to these questions, a career in Outdoor Recreation Leadership and Management might be for you.

An Outdoor Recreation Leadership and Management major is trained and educated to obtain professional roles in a variety of agencies that make up the leisure and outdoor recreation service system. All of the classes that are required in the program will help you meet the professional entry-level standards established by the National Recreation and Park Association (NRPA)/American Alliance for Leisure and Recreation (AALR) by the Council on Accreditation.

The list of career possibilities available to you as an Outdoor Recreation Leadership and Management major are vast, and only depend on the competencies and skills you acquire through your academics and extra-curricular activities.

Major

This degree includes the following courses as part of the program requirements, and specific major requirements along with liberal studies and graduation requirements.

Course Work

Core
RE 110 Introduction to Leisure and Recreation (2 cr.)
RE 155 Outdoor Living Skills (2 cr.)
RE 250 Education in Outdoor Settings (3 cr.)
RE 251 Adventure Activities, Fac. & Group Behavior (3 cr.)
RE 261 Leadership and Pedagogy in Leisure Services (3 cr.)
RE 270 Outdoor Rec. Resources, Behavior and Values (3 cr.)
RE 340 Eco and Adventure Tourism (3 cr.)
RE 356 Wilderness Stewardship (2 cr.)
RE 362 Program Design in Leisure Services (3 cr.)
RE 371 Protected Area Management (3 cr.)
RE 381 Interpretation I: Foundations & Guided Serv. (4 cr.)
RE 382 Interpretation II: Self-Guided Media (3 cr.)
RE 410 Leisure Through the Ages (2 cr.)
RE 461 Mgmt & Supervision of Leisure Services (4 cr.)
RE 467 Evaluation/Research in Leisure Services (3 cr.)

Professional Development Seminars
RE 191 Professional Development Seminar I (0.5 cr.)
RE 291 Professional Development Seminar II (0.5 cr.)
RE 391 Professional Development Seminar III (0.5 cr.)

Students must enroll in one of these every two semesters until graduation; RE 391 may be repeated.

Internship/Plan of Study
RE 492 Internship (12 cr.) or Approved program of study

Professional Assessment Seminar
RE 491 Professional Assessment Seminar (0.5 cr.)

Other Required Courses
MKT 230 Intro to Marketing (4 cr.) or MKT 430 Services Marketing (4 cr.)
Statistics course (4 cr.): SO 208, GC 235, MA 171 or PY 305
HL 242 Emergency Health Care (2 cr.) or RE 352 Wilderness First Responder (4 cr.)
RE 357 Teaching of Canoeing (3 cr.) or RE 172 Intro to Wildland Firefighting (3 cr.) or RE 358 Teaching of Rock Climbing (3 cr.) or Two ORLM approved HP courses

Detailed course descriptions can be found at www.nmu.edu/bulletin.

Career Development

You should begin the resume-building process as soon as you can. The Academic and Career Advisement Center can assist you with career planning, while Career Services will help you fine tune your resume and look for jobs related to your field. In the meantime, the more hands-on experience you have, the better the chances are that you will find a job. Becoming involved in a professional related internship is a way to develop your professional skills and gain experience. Your academic course work is important as well, so be sure to maintain a high grade point average.

Additional Considerations

Additional training and further education may be required for some of these jobs.

Remember to take any necessary exams early; it can take up to six weeks for results to be sent to the schools to which you applied.

Obtaining an internship as an undergrad will make you more marketable when seeking employment and is a requirement for graduation from the ORLM program.

Job Outlook

Starting salaries are contingent upon geographic location and the individual applicants work experience and initiative, and usually range from $30,000 to $40,000. Growth is expected to be around 12% or average new opportunities.